

SAMUEL C. NISSEN

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EXPERIENCE

Business reporter, Keys Sunday magazine, June 2007 to current

- # Report about business news Keys-wide, including housing, lending, insurance, lodging, retail and tourism
- # Pioneer my beat and develop new source relationships and profile new Key West businesses
- # Report for parent newspaper on more timely events and developments, including regular collaborations with fellow staffers
- # Read TV news each week on Comcast Keys News

Independent contractor, Unitarian Universalist Fellowship of Key West, July 2007 to current

- # Coordinate communication between members, national and local organizations and others
- # Collect, design, print and distribute weekly and monthly bulletins
- # Organize collections and manage building security

Various positions, Indiana Daily Student, August 2003 to June 2007

- # Supervised electronic printing of media, oversaw final editing before publication, supervised and trained the student design staff as News Production Manager. I advised students on how to better integrate their work with the other aspects of the paper
- # Hired and managed the photo, design, graphic and Web staff for the 30,000 readership paper as the Art Director. Under my tenure, new staffers became more comfortable in their roles and I added institutional memory to aid the organization beyond my tenure
- # Edited stories about students, and was responsible for planning a majority of the daily front page content as a desk editor. I oversaw a staff of more than 30 writers
- # Edited and published a standalone entertainment magazine with a circulation of 8,500, overseeing a staff of 5 as the editor in chief of IDS WEEKEND magazine. Under my direction, the magazine began a more regular publication cycle during summer semesters
- # Edited and published an 88-page magazine sent to all freshman as the editor in chief of Orienter magazine. I shot and designed the cover and created the design elements for the magazine from scratch. I managed a staff of 30 writers, designers and photographers

Hoosier State Press Association intern, Fort Wayne News-Sentinel, May 2006 to August 2006

- # Wrote business and metro stories for a daily paper and a weekly business magazine. My contributions regularly made the front page as I broke stories related to state-wide gasoline, ethanol and coal industries, as well as wrote feature pieces on local business

EDUCATION

Indiana University, Bloomington, Ind., Bachelor of Arts, journalism, political science, May 2007

ACTIVITIES

President, Indiana Collegiate Press Association, 2005-2006

Webmaster, IU chapter of the Society of Professional Journalists 2004-2005

AWARDS

Columbia Scholastic Press Association Gold Circle Winner for best black and white photo page; numerous peer awards for best designs, photos, stories as well as editing and managing ability

SKILLS

Proficient with CSS, HTML, InDesign, InCopy, Illustrator, Photoshop, and QuarkXPress; knowledgeable of PHP, Tumblr, Wordpress, Dreamweaver, the Macromedia suite including Flash 8 and Contribute